

RÉSUMÉ

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MAGDALENA KLEIN

DORTMUND UNIVERSITY OF APPLIED SCIENCES AND ARTS: INTERNATIONAL PROJECT WEEK 2009

EDUCATION

- 09/2005 – 08/2007 **Dortmund University of Applied Sciences and Arts
Dortmund, Germany**
Course: International Business (German degree, 03/2010 expected graduation)
Intermediate diploma
- 09/2007 – 08/2008 **Guangdong University of Foreign Studies
Guangzhou, P.R. China**
Exchange-Year course: International Business (German degree)
Courses include: Consumer Behaviour, Integrated Marketing Communications, International Marketing and International Business Law
- 03/2007 **SGH Warsaw School of Economics
Warsaw, Poland**
International Conference on Public Relations, "ImPROve Yourself"
Workshops and case studies on: Crisis Management, Media Relations and the Branding Process
- 06/2006 – 07/2006 **Asian University
Chon Buri, Thailand**
International Summer University program on Asian Business with a focus on: International Marketing – an Asian Perspective

WORK EXPERIENCE

- 09/2008 – 04/2009 **Lufthansa German Airlines
New York, USA** Airline headquarter for North and South America
Responsible for Alliance Coordination, Six-month internship (full time)
 - Support management in alliance activities, marketing and administration of airline relationship management
 - Exposure to daily alliance business; contact with alliance partners in North and South America
 - Monitoring competitive environment and generate ad hoc reports
- 12/2006 – 08/2007 **Dortmund University of Applied Sciences and Arts
Dortmund, Germany** Student Council
Responsible for public relations, 15 hours per week
 - Online publications (www.studierbar.com) and projects for the University press (FH Presse)
 - Responsible for advertising via flyers and distribution

- 08/2006-11/2006 **Stein Promotion Ltd.; Baker & Pommeroy Ltd., Die Optimisten Ltd.**
Düsseldorf, Germany Advertising agencies
 In charge of promotional activities for telecommunications service E-Pus and Sony Ericson cell phones; Hostesse at trade fairs and events
- 08/2006 **Polmont Group**
Radevormwald, Germany Tool construction
 Provided direction and assistance to Polmont's Management for a trade fair in Kiev, Ukraine involving translations and market research from/to German-English
- 02/2006 – 03/2006 **Wuppertal Marketing Ltd.**
Wuppertal, Germany City Marketing Agency
 Full-time internship; Support projects for CEO in the Department of Business Communications
 - Study related to customer friendliness in Wuppertal
 - Contacting outside representative companies
 - Online research and evaluation
- 06/2005 – 09/2005 **ALPHA P.Z.**
Cracow Poland Tool construction
 Full-time internship
 - Office work, communicating incentives and placing orders, customer communications, conference participation
 - Translations: From/to Polish–German-English-French

EXTRACURRICULAR ACTIVITIES

- 03/2008 – 08/2008 **Sunshine Volunteer Service Team**
Guangzhou, P.R. China
 Volunteer project at a Chinese elementary school teaching English language and English games to underprivileged migrant children
- 06/2005 **International Mennonite meeting**
Nowy Dwor Gdanski, Poland
 Participant: Translated texts from/to Polish-German-English (oral and written)

LANGUAGES

German	Native speaker
Polish	Native speaker
English	Fluent
French	Working knowledge
Spanish	Basic spoken and written knowledge

COMPUTER SKILLS

Microsoft Office, GIMP (GNU Image Manipulation Program)

INTERESTS

- Arts:** Fashion, Design, Drawing and painting; Assistant at "Malschule Malkasten" Art School, Wuppertal, Germany (2001-2005)
- Sports:** Yoga, Pilates
- Travel:** Discovering foreign languages and exotic cultures
- Literature:** Haruki Murakami, Leo Tolstoy, poems by Erich Fried, Philosophy

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